

## ALMOND PHOTOGRAPHY CONTEST

This contest encourages FFA members to use creative photography to communicate about the industry. Entries will be judged based upon their creativity, composition and technical skills.

### WHO CAN COMPETE?

- Any active member, grades 9-12, of the California FFA Association.

### RULES

- Each contestant may only submit one photo. Photo must be in original color or black and white – No filters allowed
- The photo must be related to the almond industry
- Photos must be taken by the contestant within the last 12 months of submission
- All entries must be printed as an 8"x10" and mounted on black cardstock, in addition to a digital copy
- Artist Statement: The contestant is required to submit a short statement about the artwork. It would be approximately 50 words, describing the entry and including the media used. The Artist Statement may assist judges in learning more about the artwork, which could affect judging outcome.
- Photos which are deemed by contest judges to have been digitally altered outside of the ethical standards of professionals and photojournalists will be disqualified. This includes but is not limited to any editing besides cropping, optimizing color levels and saturation and reducing red eye, including artistic filters, digital addition of words and/or sayings and digital manipulation of subject matter such as warping, patching, stamping, etc.
- All entries become property of the Almond Board of California and may be used by the Almond Board of California for publication and promotion
- All entries and artist statements will be on display at the Almond Conference, Dec. 10-12, 2019 in Sacramento

### WHAT DO YOU WIN?

- Top 3 entries will be featured in the *How We Grow* print newsletter
- Top 3 entries will receive the following:
  - 1<sup>st</sup> Prize - \$750 scholarship + 2 luncheon tickets
  - 2<sup>nd</sup> Prize - \$500 scholarship + 2 luncheon tickets
  - 3<sup>rd</sup> Prize - \$250 scholarship + 2 luncheon tickets

### TIMELINE

- All entries must be submitted by 11:59 p.m. PDT on October 1, 2019
- Winners will be contacted and announced by November 1, 2019

### HOW TO ENTER

- Complete entry form attached.
- Email digital photocopy and entry form to [rbailey@amondboard.com](mailto:rbailey@amondboard.com)
- Mail or drop off photo and entry form to:  
Almond Board of California  
Attn: Rebecca Bailey  
1150 9th Street, Suite 1500  
Modesto, CA 95354

For questions, please contact Rebecca Bailey at [rbailey@amondboard.com](mailto:rbailey@amondboard.com) or 209.343.3245

## ALMOND PHOTOGRAPHY CONTEST ENTRY FORM

**All entries must be submitted by 11:59 p.m. PDT on October 1, 2019**

All entries must be printed as an 8"x10" and mounted on black cardstock, in addition to a digital copy. Email digital copy to: [rbailey@almondboard.com](mailto:rbailey@almondboard.com)

Mail or drop off photo and entry form to:

Almond Board of California  
Attn: Rebecca Bailey  
1150 9th Street, Suite 1500  
Modesto, CA 95354

Name:	Phone:	Email:
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School or FFA Chapter:
Grade:

School Address:	Home Address:
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### Artist Statement

Title of Entry:
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In approximately 50 words, describe the entry and the media used:
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**\*By signing below, entries become property of the Almond Board of California and may be used by the Almond Board of California for publication and promotion.**

**Signature**

**Date**

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Please save this form to your desktop and email it as an attachment to [rbailey@almondboard.com](mailto:rbailey@almondboard.com).