

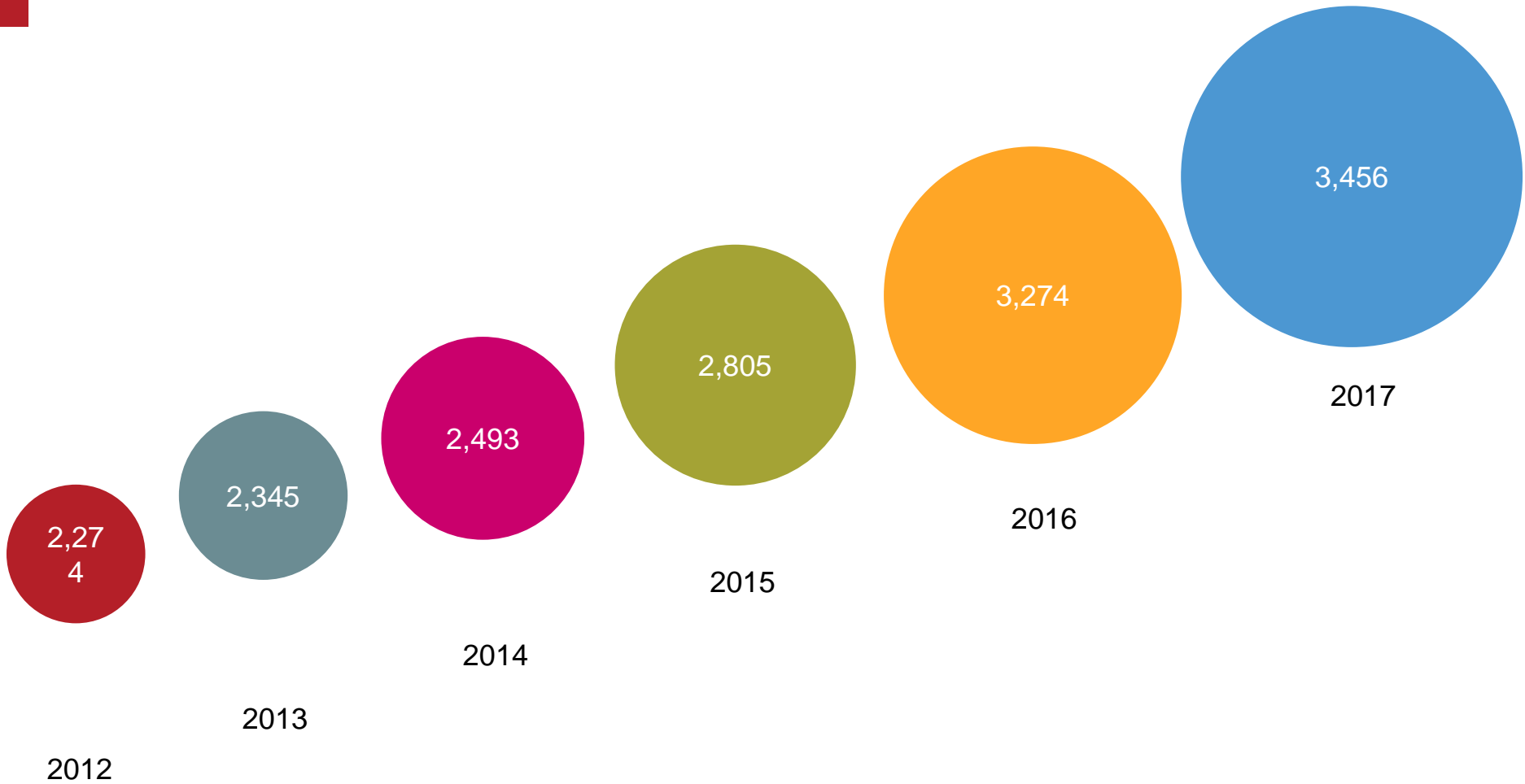
# 2017 Almond Conference At-A-Glance



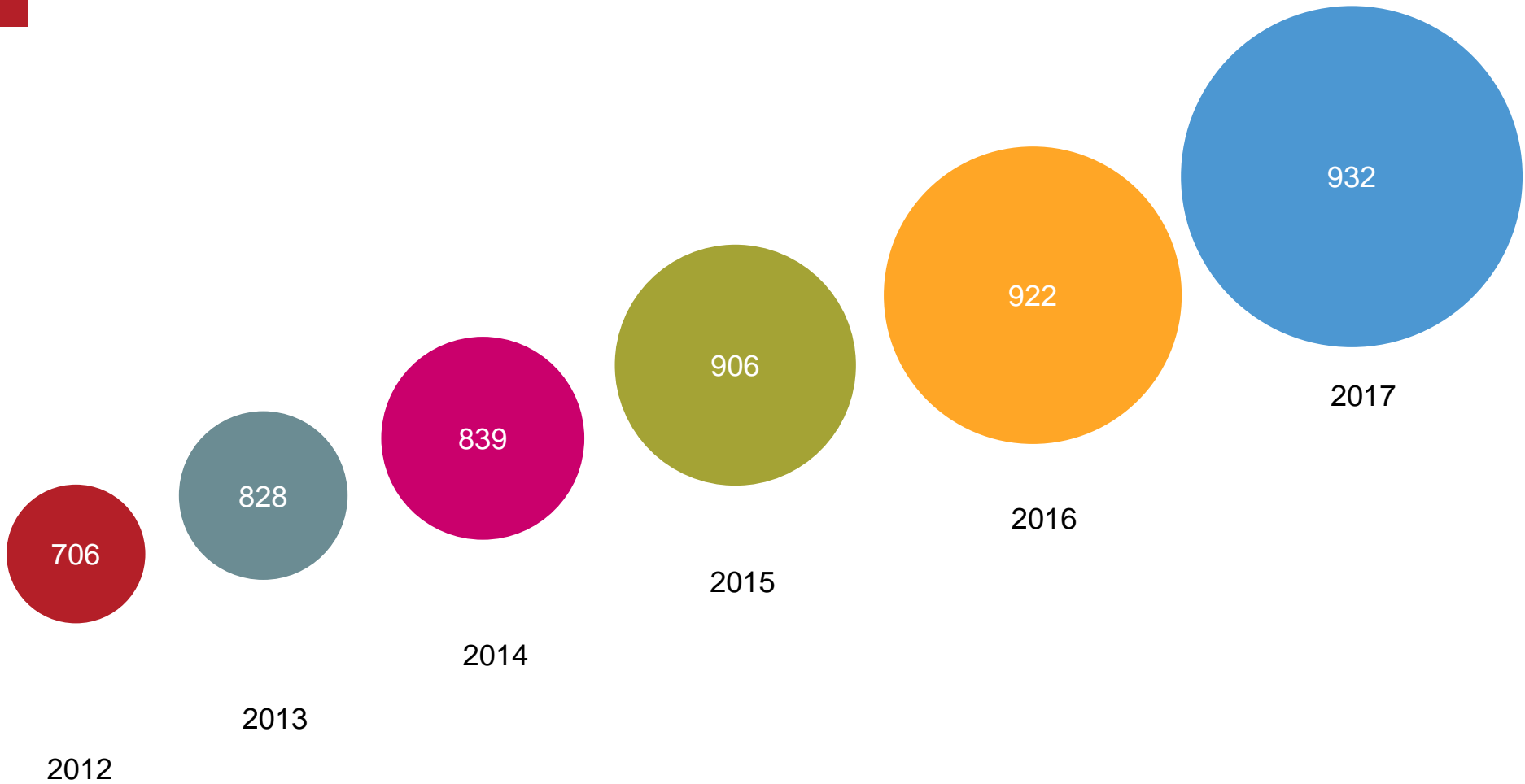
Total checked-in attendance



## Total Attendee **Pre-Registration** Historical 6-Year Comparison



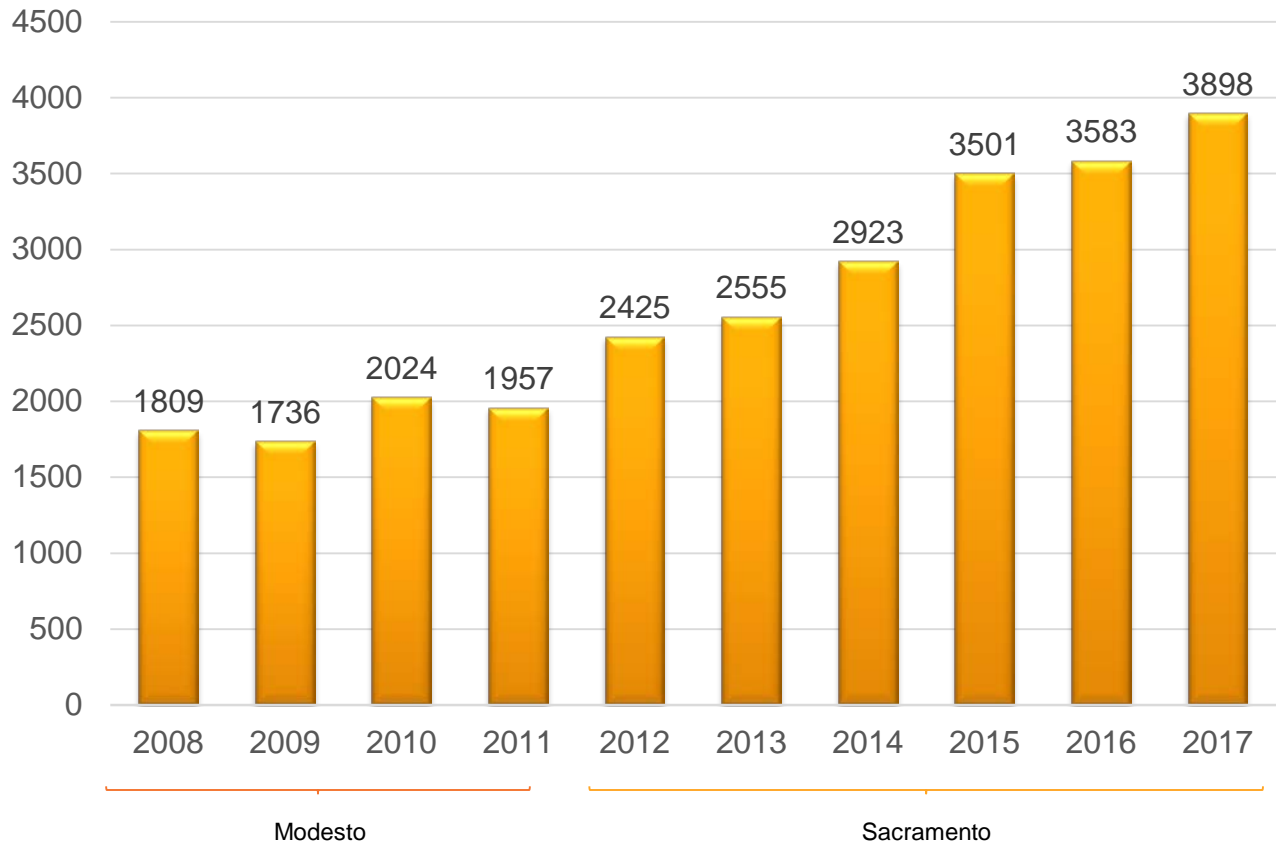
## Grower/Handlers **Pre-Registration** Historical 6-Year Comparison



## Final Registration (8-Year Comparison)

	2010	2011	2012	2013	2014	2015	2016	2017
Checked-In	2,002	1,957	2,425	2,555	2,923	3,501	3,583	<b>3,898</b>
Onsite	457	540	571	546	891	1,079	1,000	1,021
No-Show	321	373	489	467	668	723	700	675

## Total Attendance Growth (2008-2017)

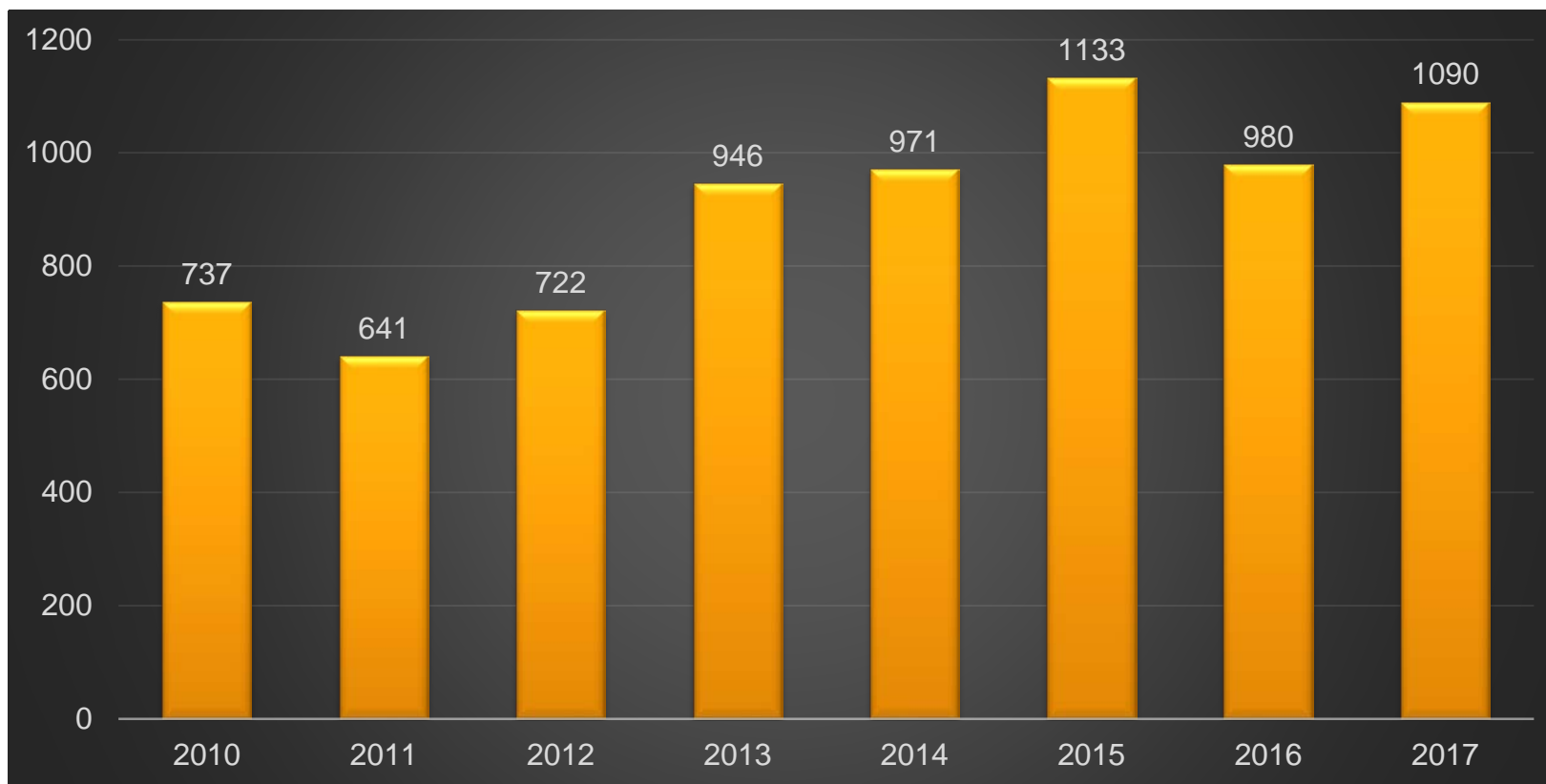


## Self-Reported Demographics

	2012	2013	2014	2015	2016	2017
<i># of respondents</i>			1,704	2,094	2,040	2,356
<i>% of total attendees</i>			58%	60%	57%	60%
Allied Industry	131	193	169	127	100	85
Beekeeper	46	51	24	44	44	38
Food Safety/Lab	31	15	36	46	50	52
Grower	570	691	825	958	823	915
Handler	231	273	285	303	278	245
Huller/Sheller	-	-	152	168	173	144
Importer/Exporter	143	155	186	241	230	215
Media	11	14	14	20	23	30
PCA	67	73	106	169	152	171
Regulator/Gov't Official	19	21	35	20	35	25

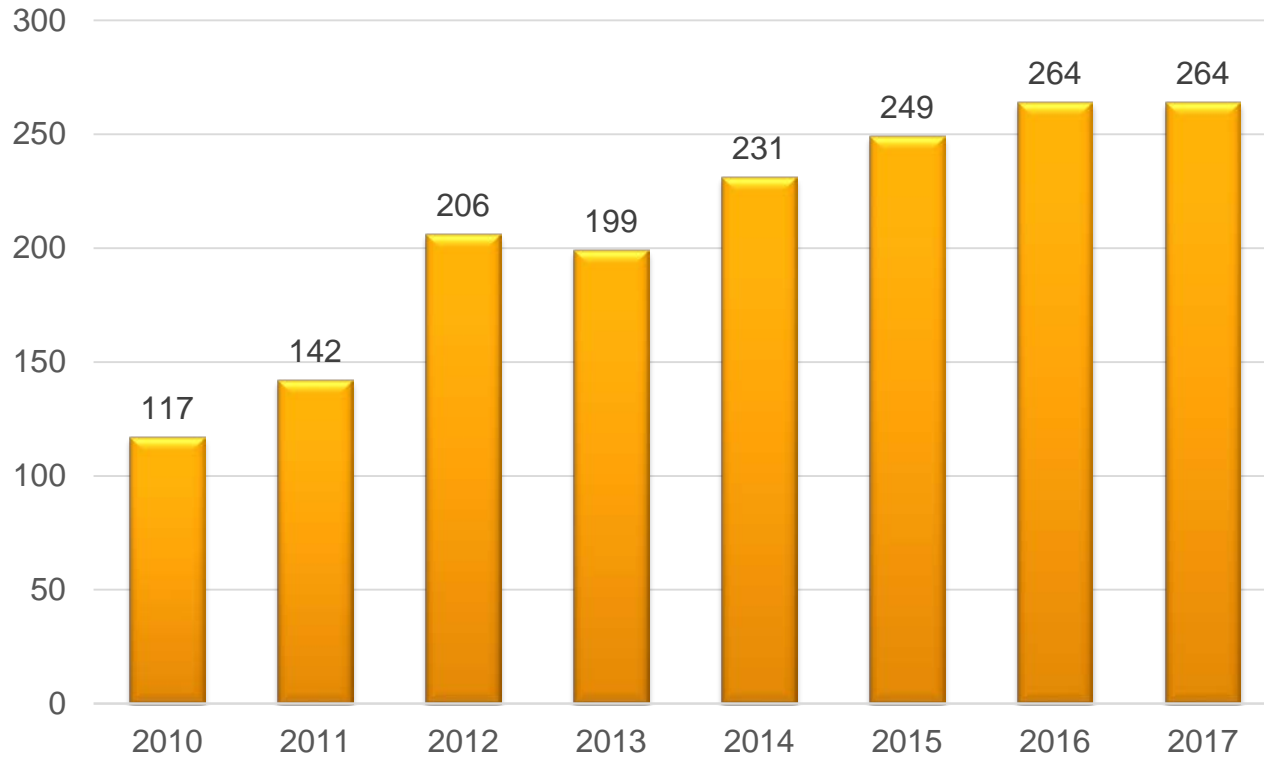
\*Of the remaining 1,542 attendees from 2017, 67% are Exhibit Booth staff.

## Grower/Handler Attendance





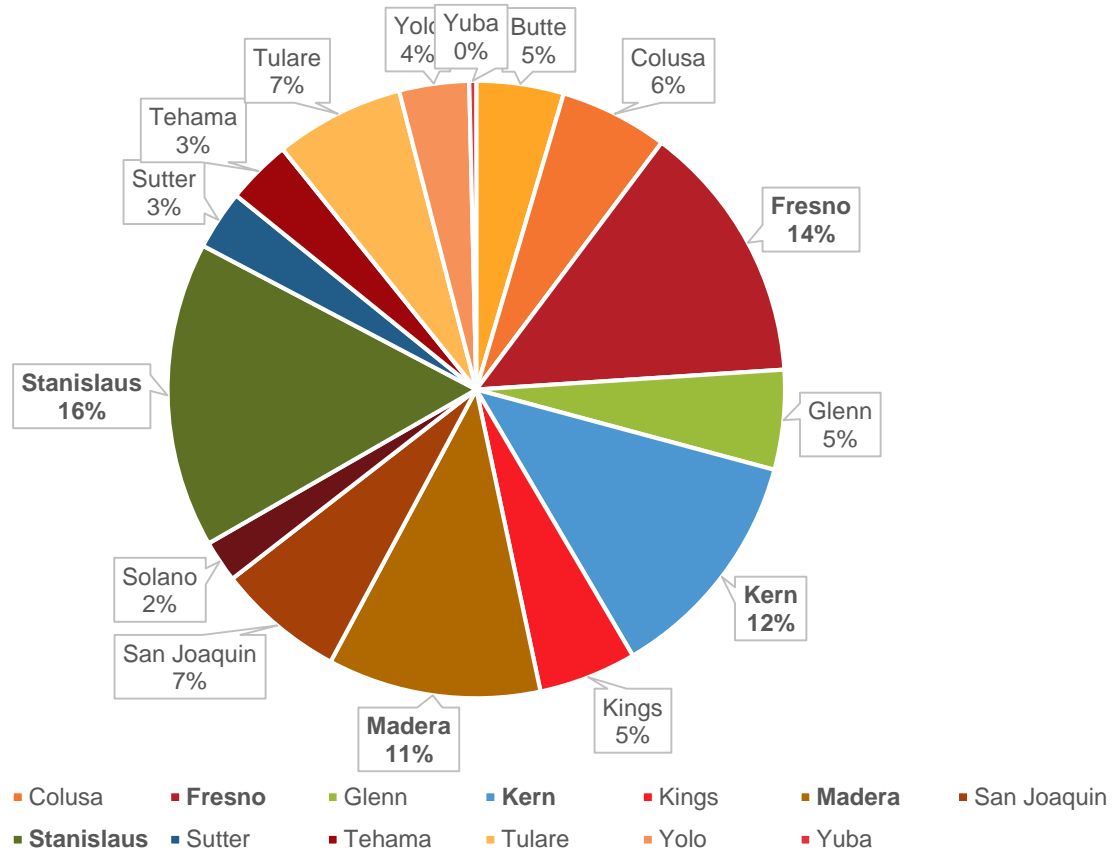
## Unique Trade Show Exhibitors



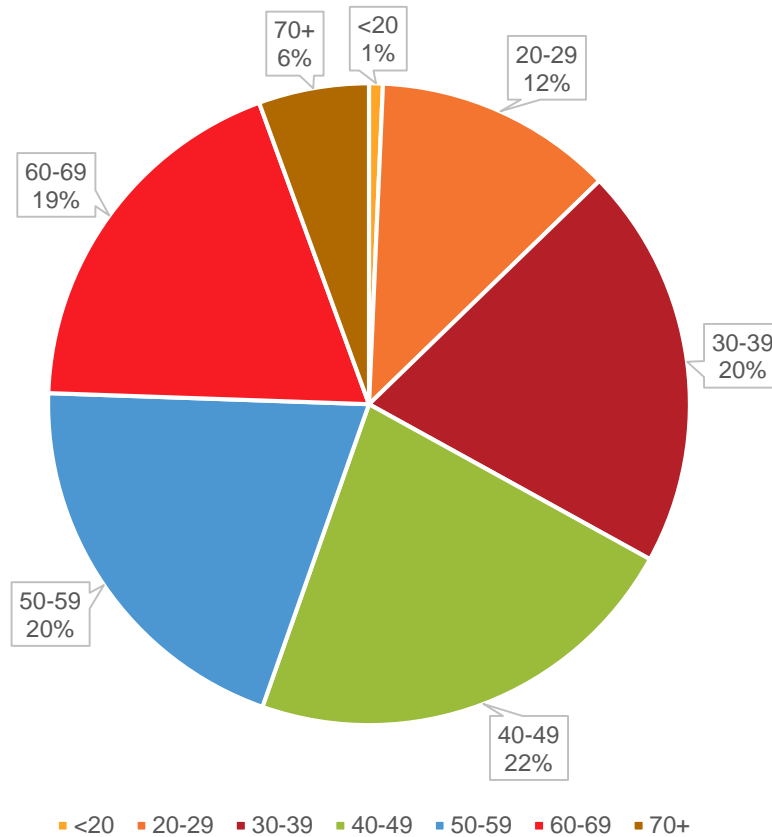
## No Show Attendee Demographics

Total No Shows - 675	
Agency	16
Allied Industry	18
Beekeeper	20
Consulting	53
Customer	18
Grower	164
Handler	33
Huller/Sheller	28
Importer/Exporter	73
Other	46
Manufacturing	41
PCA/CCA	36
Regulator/Government	7
Researcher	18

# Grower Attendance by County



## Grower Attendance by Age



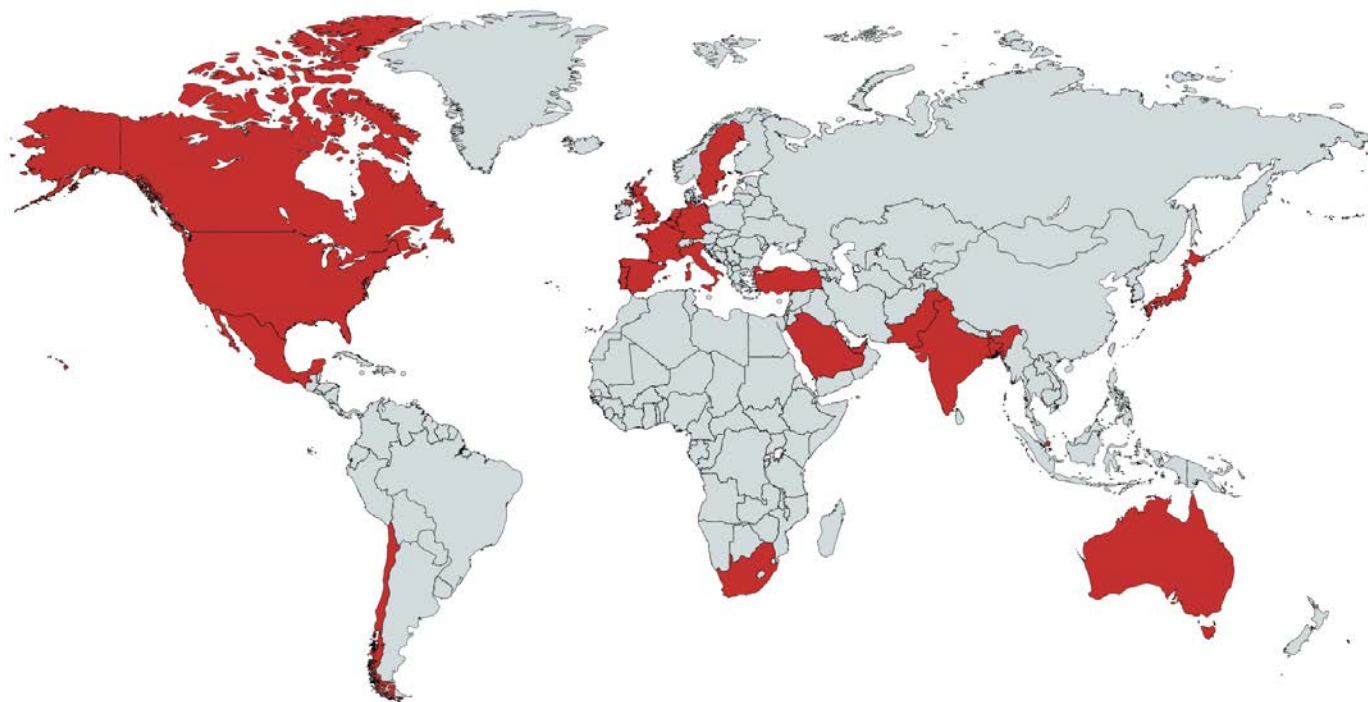


## Handle Represented

94% of the 2016/2017 crop handle was represented at The 2017 Almond Conference.



## Countries Represented – 24



Australia, Bangladesh, Belgium, Canada, Chile, France, Germany, India, Italy, Japan, Luxembourg, Mexico, Netherlands, Pakistan, Portugal, Saudi Arabia, Singapore, South Africa, Spain, Sweden, Turkey, United Arab Emirates, United Kingdom, United States