

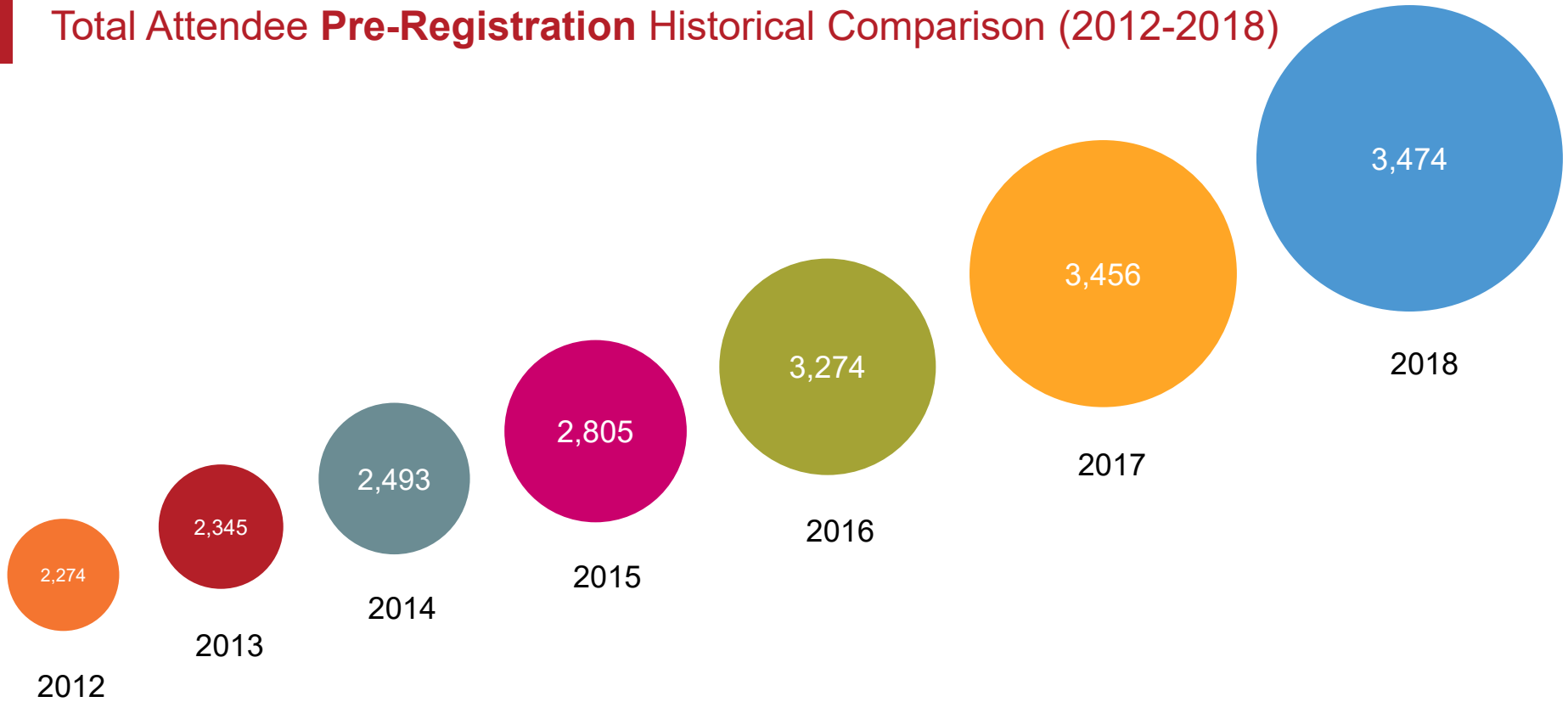
2018 Almond Conference
AT-A-GLANCE



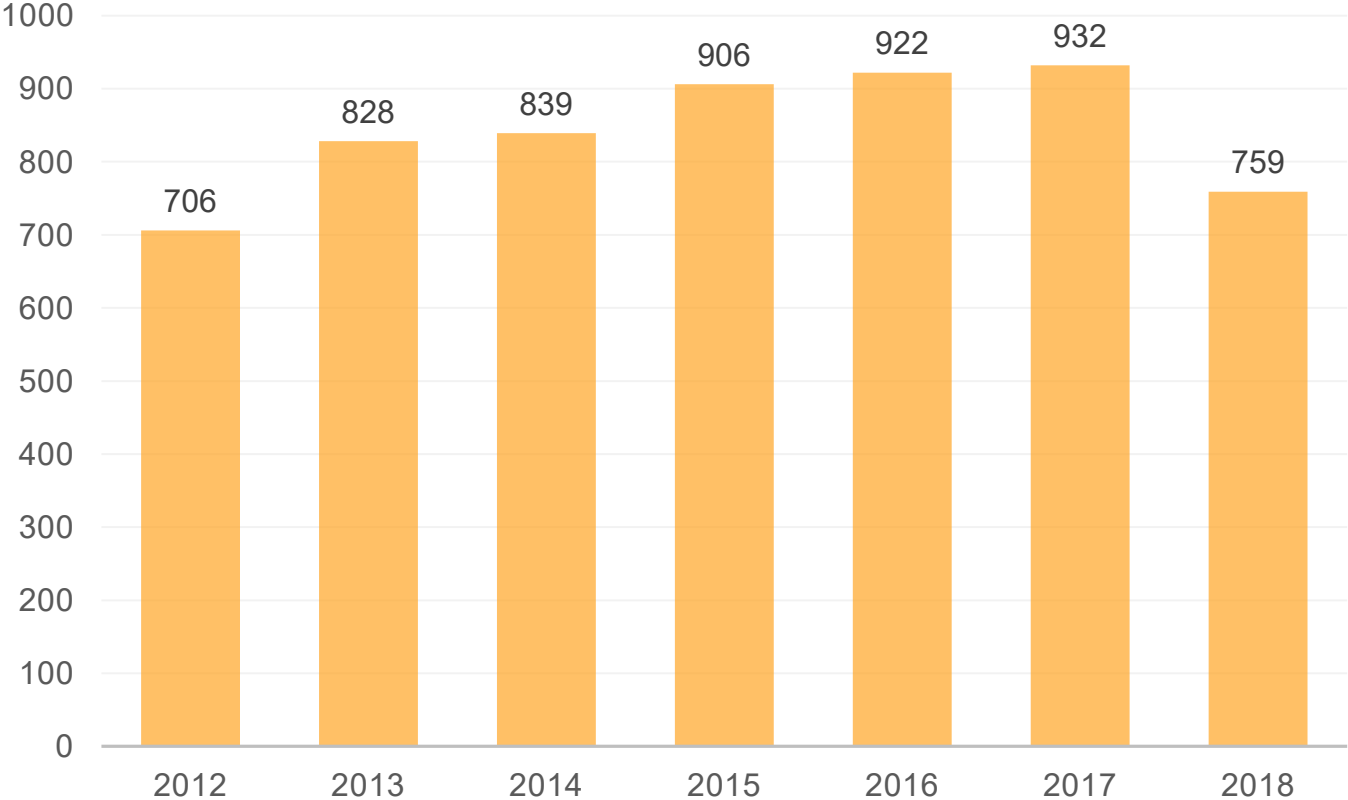
Total Checked-in Attendance

3,911

Total Attendee **Pre-Registration** Historical Comparison (2012-2018)



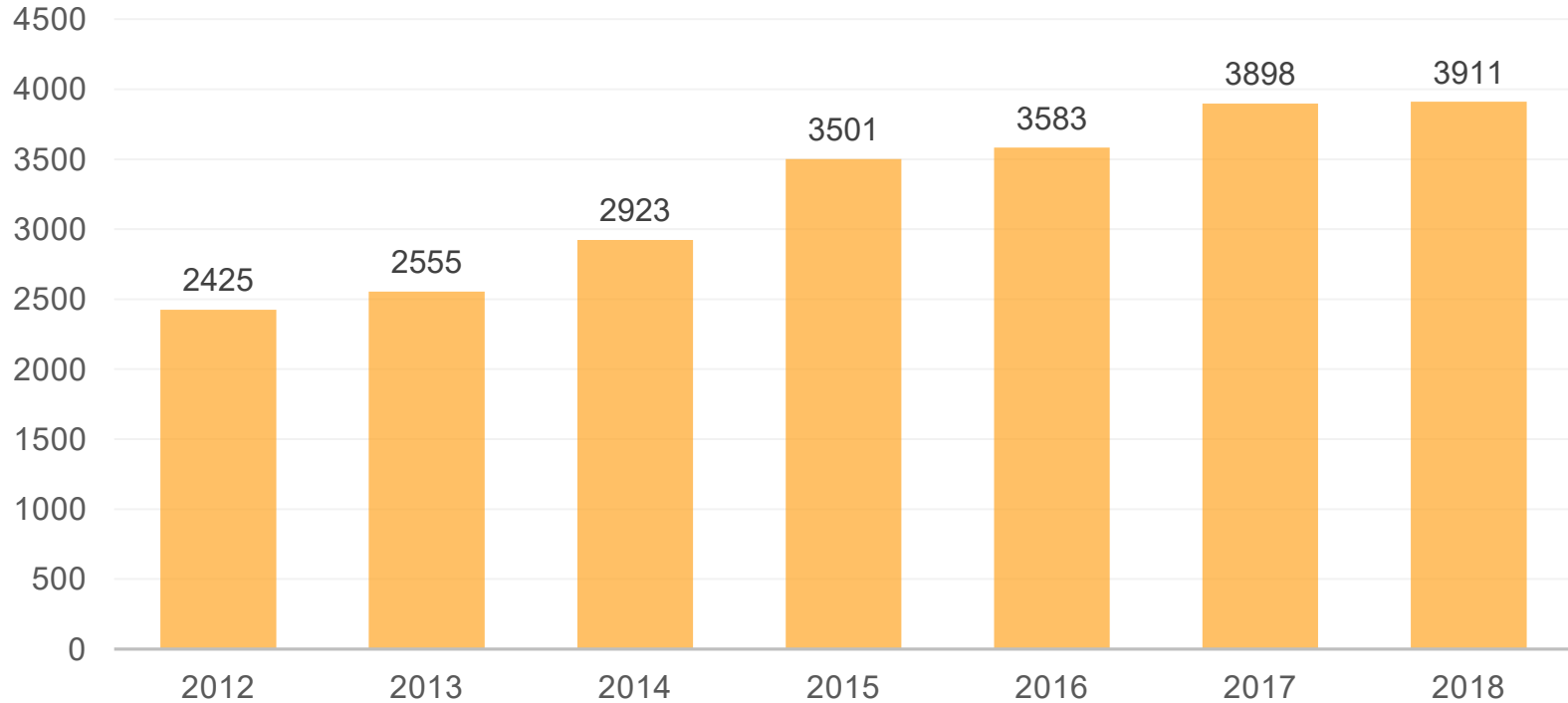
Grower/Processor Pre-Registration Historical Comparison (2012-2018)



Final Registration Historical Comparison (2012-2018)

	2012	2013	2014	2015	2016	2017	2018
Checked-In	2,425	2,555	2,923	3,501	3,583	3,898	3,911
Onsite	571	546	891	1,079	1,000	1,021	1,110
No-Show	489	467	668	723	700	675	665

Total Attendance Historical Comparison (2012-2018)

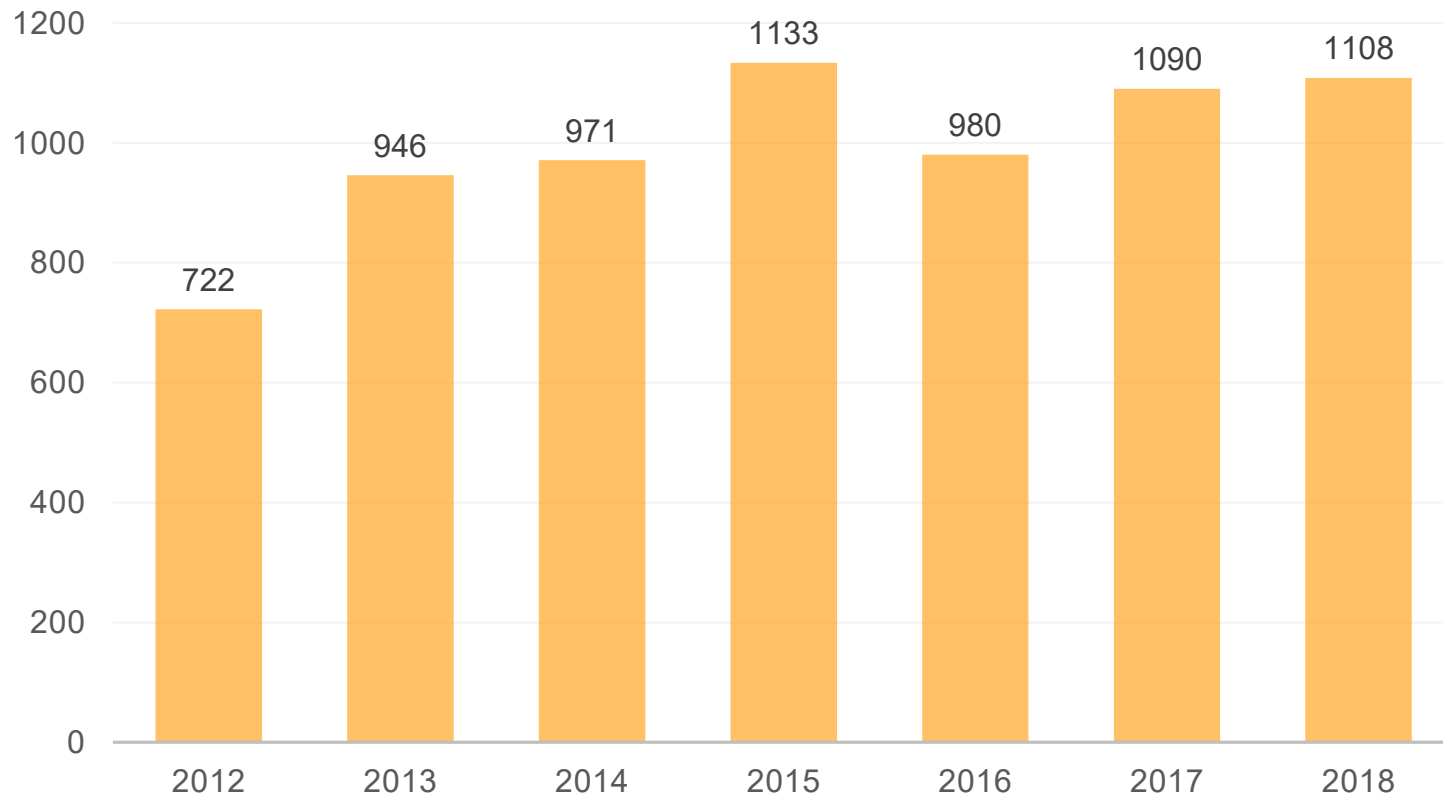


Self-Reported Demographics Historical Comparison (2012-2018)

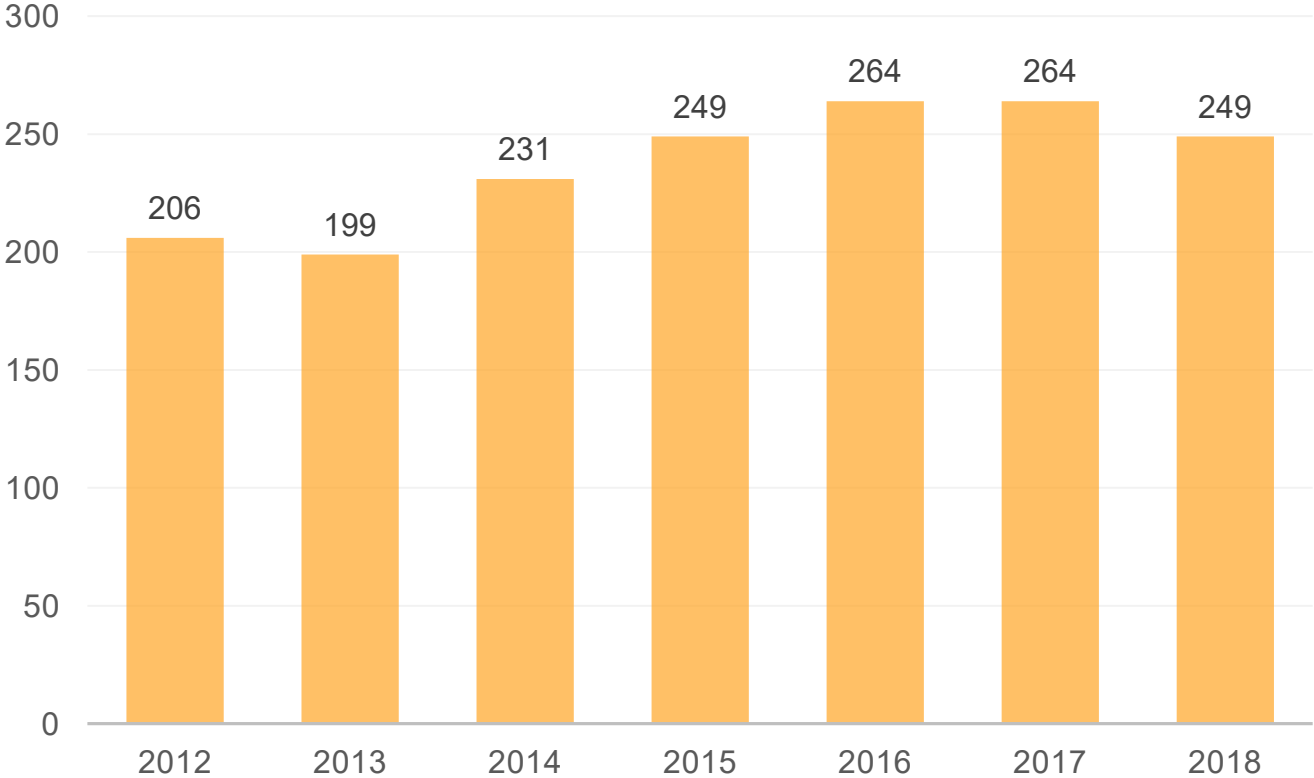
	2012	2013	2014	2015	2016	2017	2018
<i># of respondents</i>			1,704	2,094	2,040	2,356	2,323
<i>% of total attendees</i>			58%	60%	57%	60%	59%
Allied Industry	131	193	169	127	100	85	103
Beekeeper	46	51	24	44	44	38	51
Food Safety/Lab	31	15	36	46	50	52	52
Grower	570	691	825	958	823	915	968
Processor	231	273	285	303	278	245	271
Huller/Sheller	-	-	152	168	173	144	187
Importer/Exporter	143	155	186	241	230	215	203
Media	11	14	14	20	23	30	19
PCA	67	73	106	169	152	171	182
Regulator/Gov't Official	19	21	35	20	35	25	37

*Of the remaining 1,588 attendees from 2018, 69% are Exhibit Booth staff.

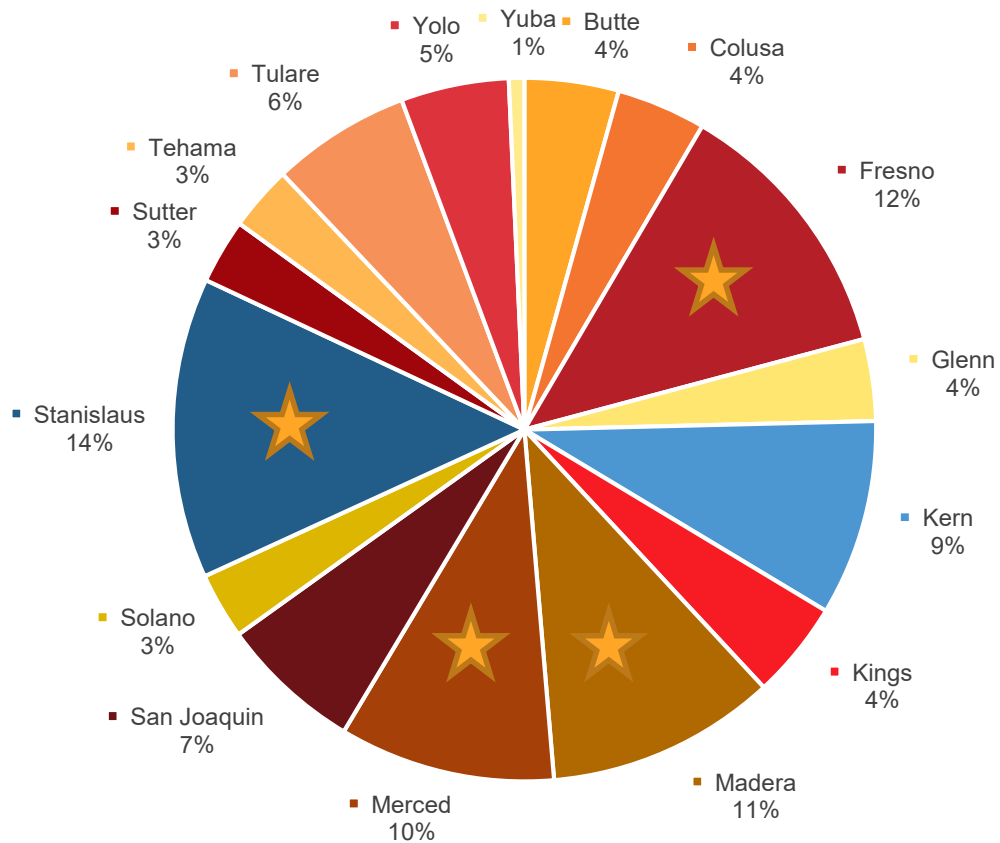
Grower/Processor Attendance Historical Comparison (2012-2018)



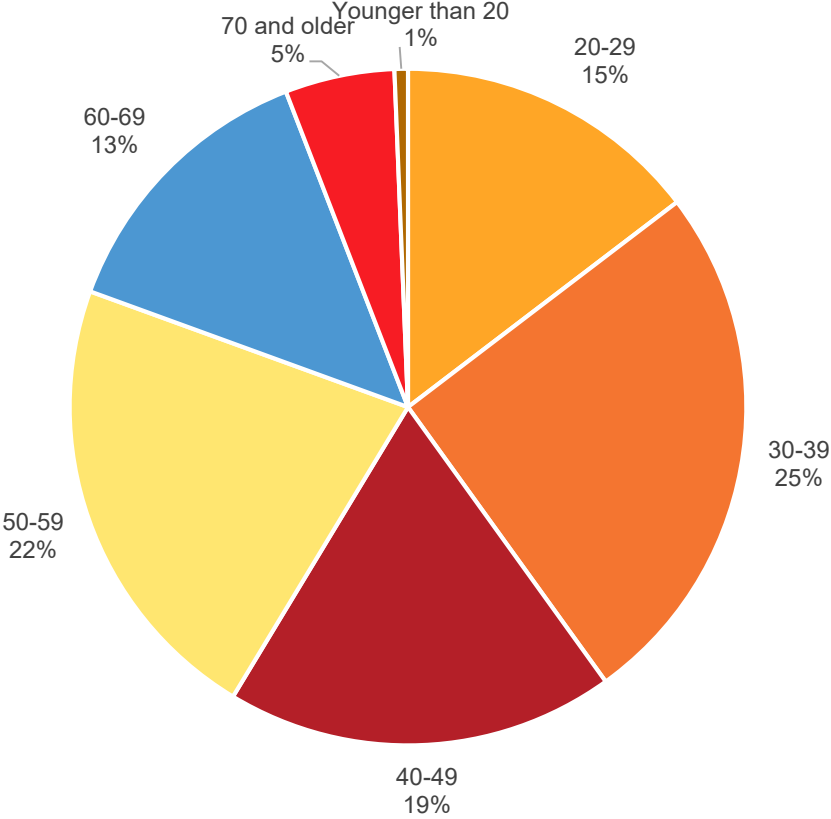
Unique Trade Show Exhibitors Historical Comparison (2012-2018)



Grower Attendance by County



Grower Attendance by Age





Handle Represented

96.58% of the 2017/2018 crop handle was represented at The Almond Conference.

Countries Represented – 30

- Australia
- Bangladesh
- Canada
- Chile
- Egypt
- France
- Georgia
- Germany
- Indonesia
- India
- Israel
- Italy
- Japan
- South Korea
- Mexico
- Netherlands
- Nigeria
- Pakistan
- Portugal
- Saudi Arabia
- Serbia
- Sierra Leone
- Slovakia
- Spain
- Taiwan
- Tunisia
- Turkey
- United Arab Emirates
- United Kingdom
- United States

