

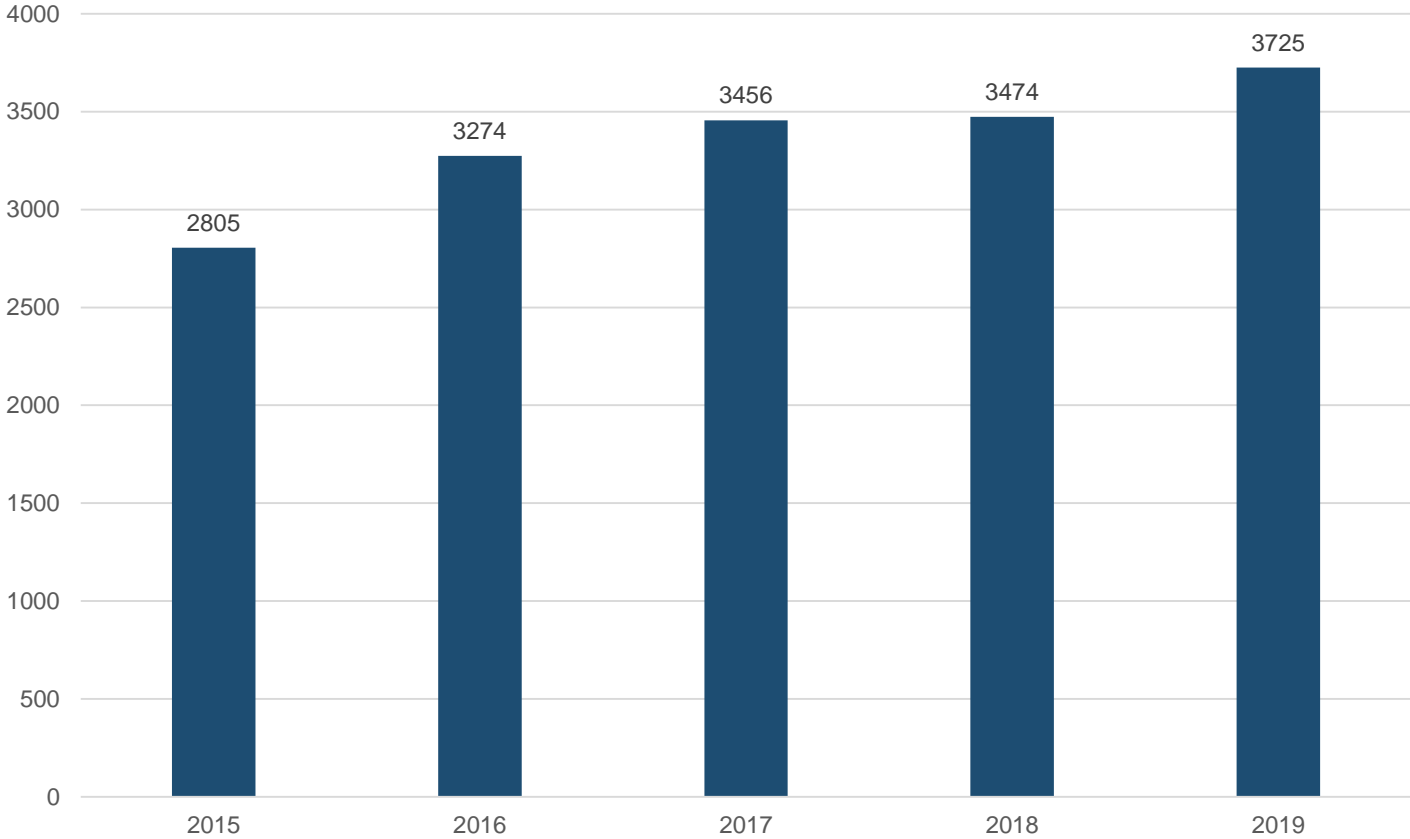
2019 Almond Conference
AT-A-GLANCE



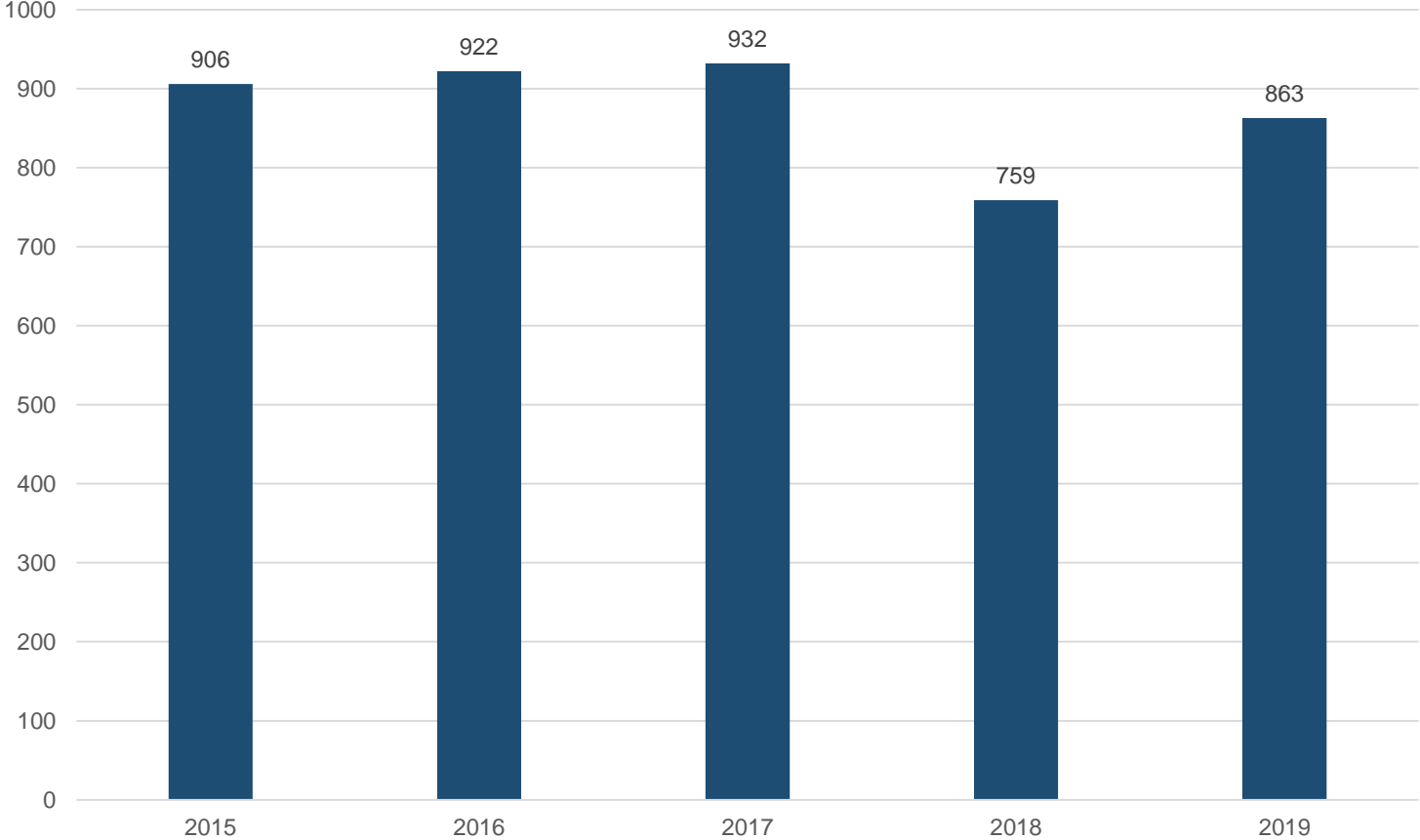
Total Checked-in Attendance

3,913

Total Attendee Pre-Registration | 2015-2019 Comparison



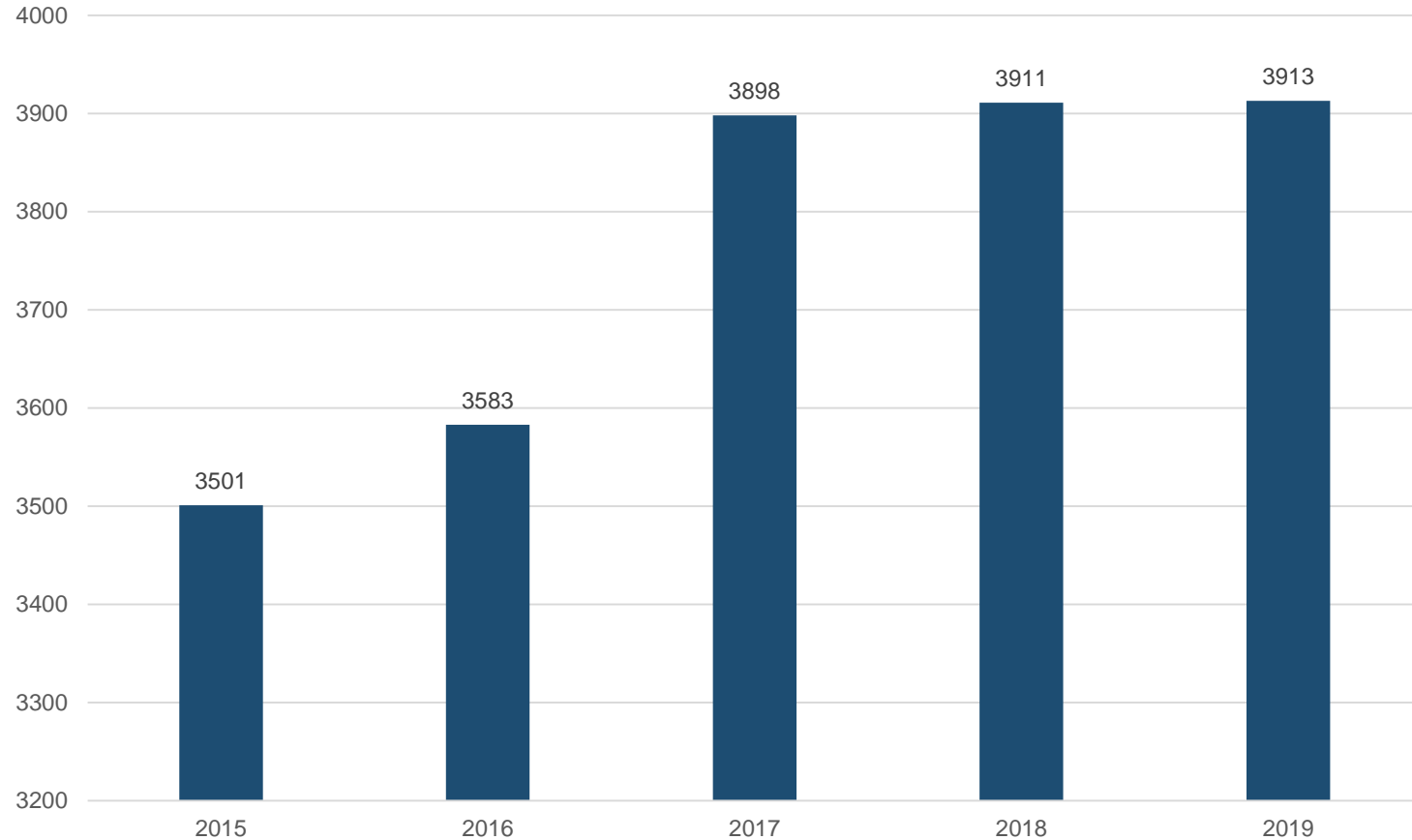
Grower/Processor Pre-Registration | 2015-2019 Comparison



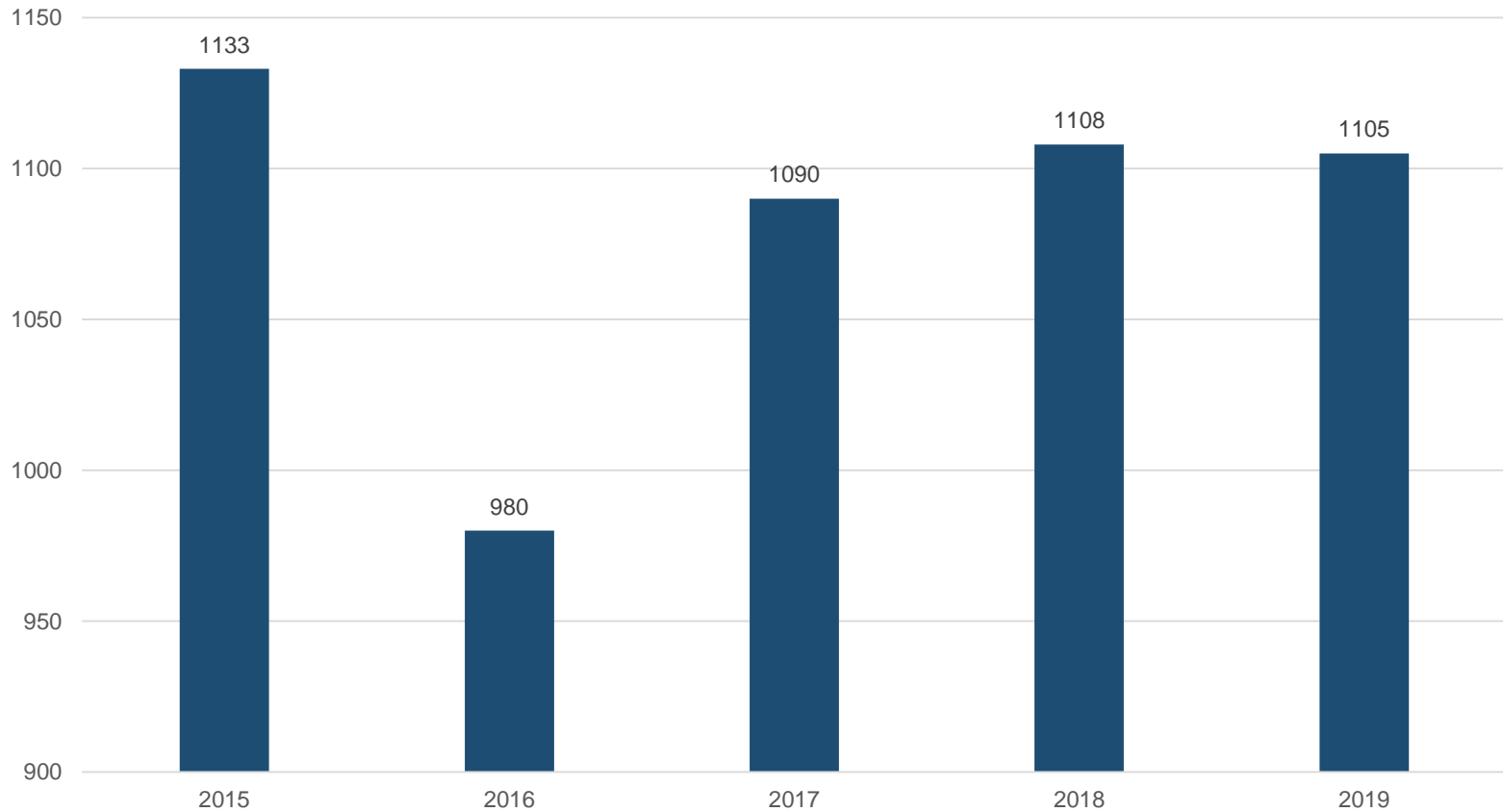
Final Registration | 2015-2019 Comparison

	2015	2016	2017	2018	2019
Checked-In	3,501	3,583	3,898	3,911	3,913
Onsite	1,079	1,000	1,021	1,110	1,066
No-Show	723	700	675	665	882

Total Attendance | 2015-2019 Comparison



Grower/Processor Attendance | 2015-2019 Comparison

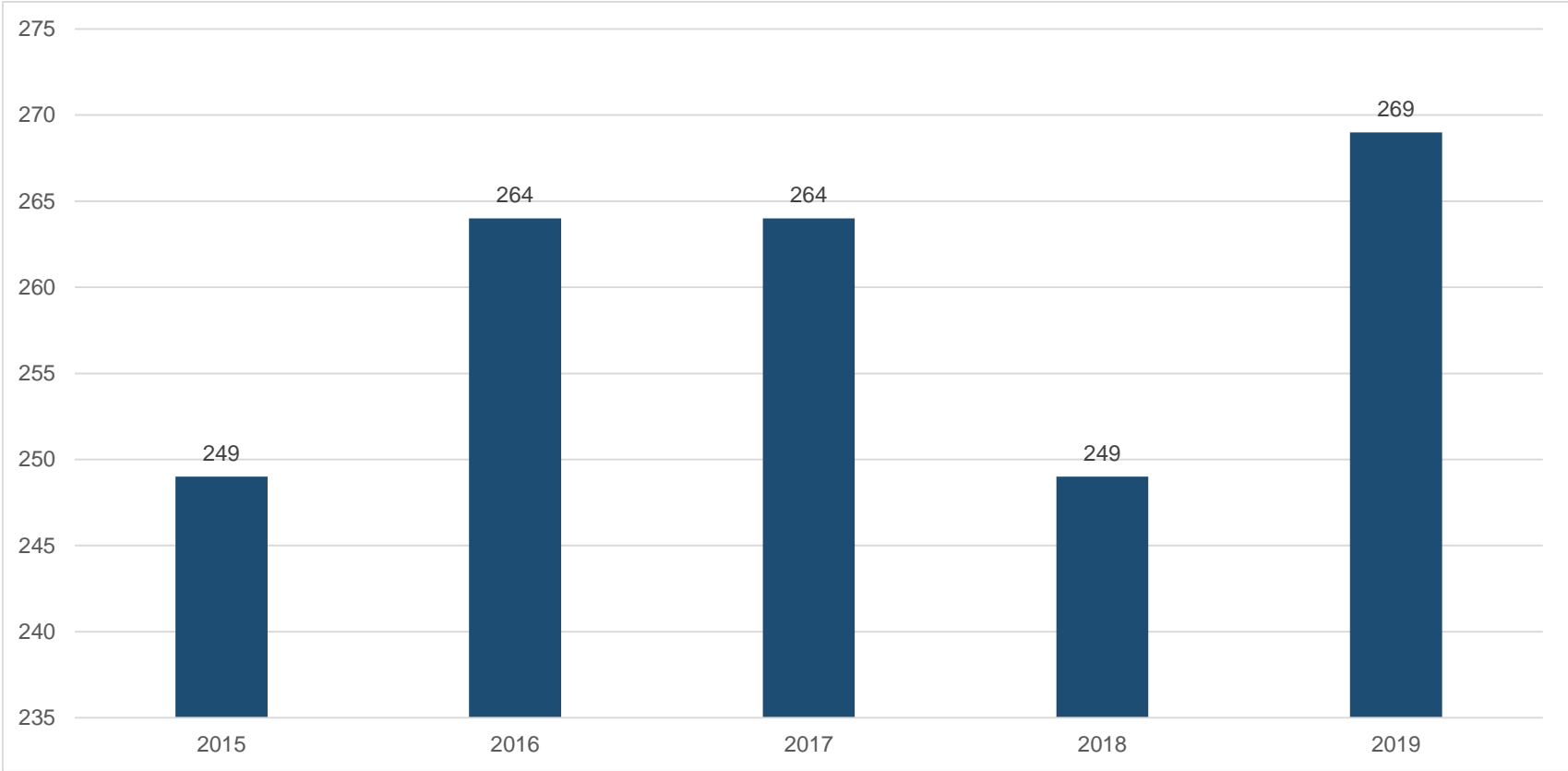


Self-Reported Demographics | 2015-2019 Comparison

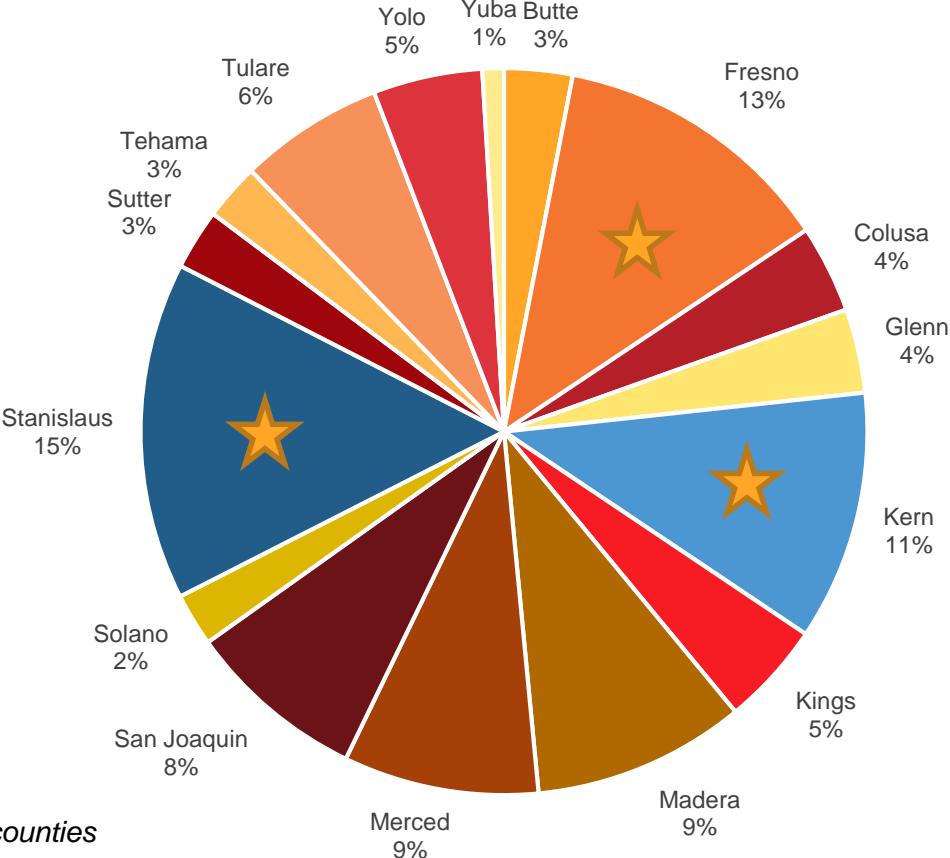
	2015	2016	2017	2018	2019
# of respondents	2,094	2,040	2,356	2,323	2,394
% of total attendees	60%	57%	60%	59%	61%
Allied Industry	127	100	85	103	100
Beekeeper	44	44	38	51	50
Food Safety/Lab	46	50	52	52	50
Grower	958	823	915	968	941
Processor	303	278	245	271	240
Huller/Sheller	168	173	144	187	147
Importer/Exporter	241	230	215	203	166
Media	20	23	30	19	14
PCA	169	152	171	182	196
Regulator/Gov't Official	20	35	25	37	19


*Of the remaining 1,519 attendees from 2019, 69% are Exhibit Booth staff.

Unique Trade Show Exhibitors | 2015-2019 Comparison

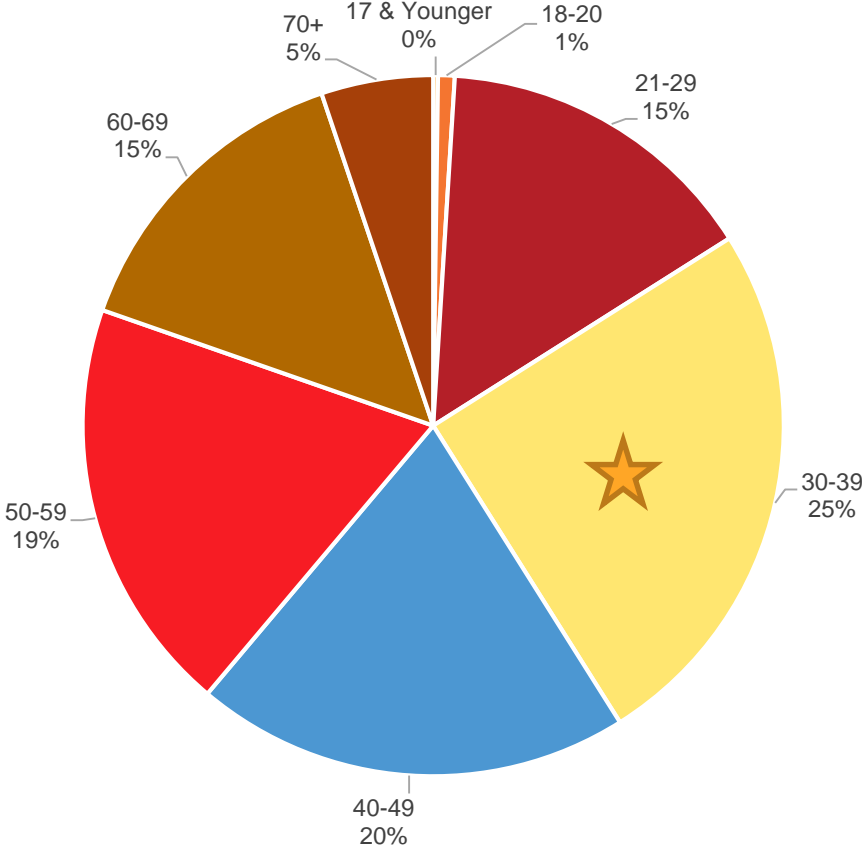



Grower Attendance by County



 *Top three represented counties*

Grower Attendance by Age



 *Largest age represented*

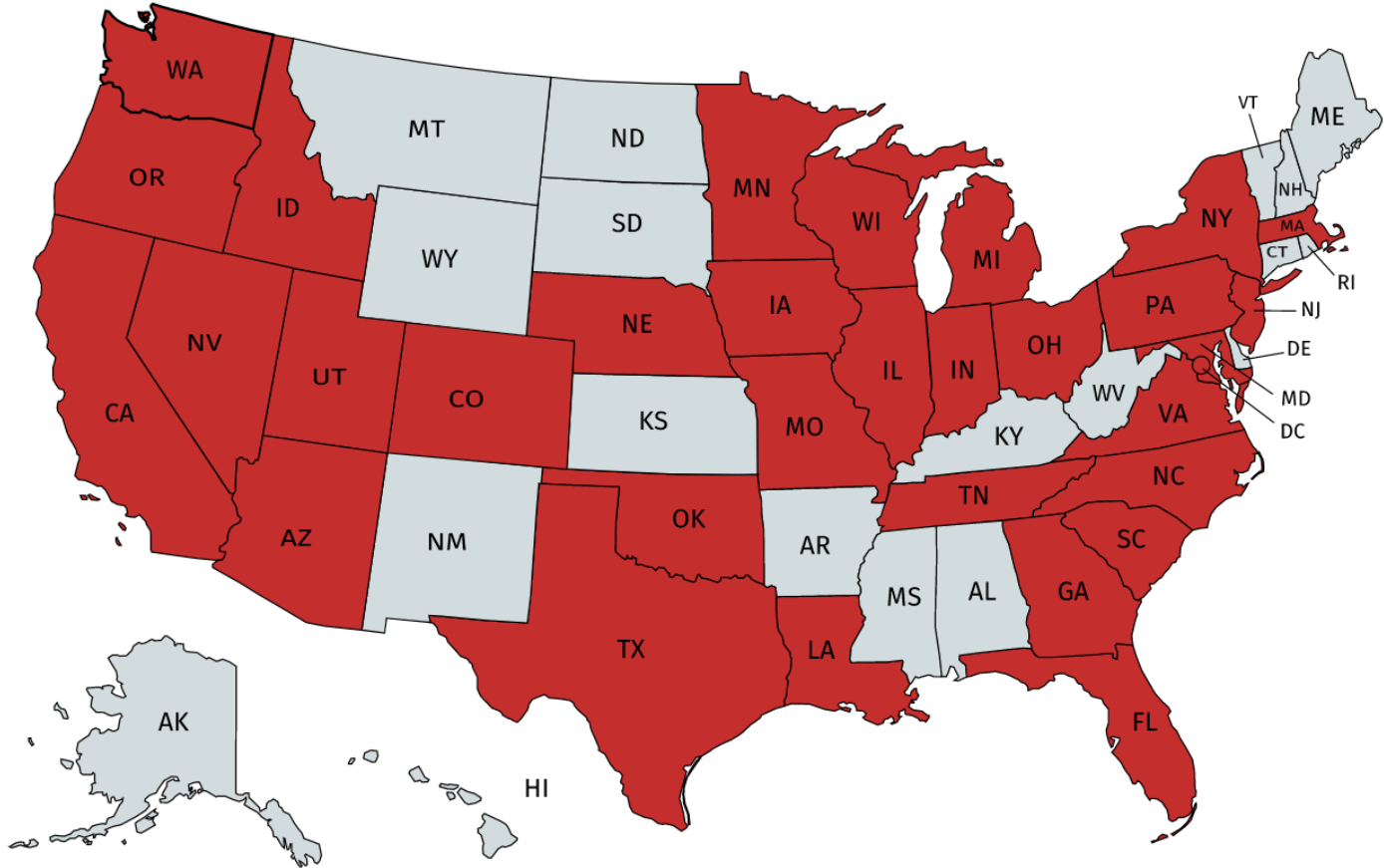


Handle Represented

96.26% of the 2018/2019 crop handle was represented at The Almond Conference.

States Represented – 33

- Arizona
- California
- Colorado
- D.C.
- Florida
- Georgia
- Idaho
- Illinois
- Indiana
- Iowa
- Louisiana
- Maryland
- Massachusetts
- Michigan
- Minnesota
- Missouri
- Nebraska
- Nevada
- New Jersey
- New York
- North Carolina
- Ohio
- Oklahoma
- Oregon
- Pennsylvania
- South Carolina
- Tennessee
- Texas
- Utah
- Virginia
- Washington
- Wisconsin



Countries Represented – 27

- Australia
- Belgium
- Brazil
- Canada
- Chile
- China
- Finland
- Georgia
- Germany
- Hong Kong
- India
- Ireland
- Israel
- Japan
- Mexico
- Morocco
- Netherlands
- New Zealand
- Pakistan
- Portugal
- Spain
- Switzerland
- Taiwan
- Tunisia
- United Arab Emirates
- United Kingdom
- United States

